

MEMORANDUM

TO: NWFS Foundation Development Committee

FROM: Chris Stowers, Executive Director

DATE: January 23, 2025

SUBJECT: Year-to-Date Fundraising Report

NWF State College Foundation’s *Continuous Improvement Plan* goal is to increase annual support (gifts, memberships, new pledges, and in-kind donations) to the Foundation, by 5% based on a rolling three-year average, resulting in a minimum of \$1,233,393 raised by June 30, 2025. The chart below shows a year-to-date comparison between December 31, 2024 to December 31, 2023, as well as the total amount raised for the prior three years.

Revenue Type	YTD as of 12.31.24	YTD as of 12.31.23	FYE 2024	FYE 2023	FYE 2022
Gifts and Pledges	430,752	531,082	700,300	810,911	1,225,312
Memberships	88,325	85,150	86,450	58,550	53,775
Grants	136,500	12,250	27,250	276,000	15,975
Gifts in Kind	0	129,800	131,400	87,763	50,294
TOTAL	655,577	758,282	945,400	1,233,224	1,345,356
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FY 2025 Goal	1,233,393				
Percent to Goal as of 9.30.24	53%				

Bequest: \$458,841